

Message Text

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ORIGIN AGRE-00

INFO OCT-01 EA-10 ISO-00 STR-07 EB-08 COME-00 TRSE-00
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FM SECSTATE WASHDC
TO AMEMBASSY TOKYO IMMEDIATE

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E.O. 11652: N/A

TAGS: JA

SUBJECT: STRAUSS/USHIBA FOLLOW-UP: JAPANESE BEEF TEAM

REF: TOKYO 6738

1. DATES FOR VISIT OF JAPANESE BEEF TEAM (APRIL 22-MAY 10)
SATISFACTORY. SCHEDULING OF APPOINTMENTS IN PROGRESS.
UNO OF JAPANESE EMBASSY BEING KEPT FULLY INFORMED.
WASHINGTON ITINERARY WILL BE GIVEN TO TEAM ON MONDAY, APRIL
24. APPOINTMENTS WILL LIKELY INCLUDE SECRETARY BERGLAND,
ASSISTANT SECRETARY HATHAWAY, AMBASSADOR WOLFF, TOM HUGHES,
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JIMMY MINYARD, POSSIBLY SOME MEMBERS OF CONGRESS, AND FSQS.

2. IN TECHNICAL TALKS USG DELEGATION WILL BE CO-CHAIRLED
TO EXTENT POSSIBLE BY TOM SAYLOR, ASSISTANT ADMINISTRATOR,
FAS AND WILLIAM BARREDA, ASSISTANT SPECIAL TRADE REPRESENTATIVE FOR COMMERCIAL POLICY. OTHER USG DELEGATION MEMBERS WILL INCLUDE BOB MANNION, FAS; RICH SCHROETER, FAS;

JOHN RIESZ OR BRIAN WADSWORTH, FAS; SUSAN SCHWAB, STR; AND
JEFF CUNNINGHAM, STATE.

3. WE ANTICIPATE THAT TECHNICAL TALKS CAN BE CONCLUDED
BY WEDNESDAY, APRIL 26. HOWEVER, U.S. DELEGATION WILL BE
AVAILABLE FOR FURTHER MEETINGS IF NECESSARY.

4. MIDDAUGH, PRESIDENT OF MEF, IS WORKING ON ITINERARY
FOR REMAINDER OF VISIT. HE WILL MEET AND ACCOMPANY TEAM
IN DENVER. HE RECOMMENDS THAT INDUSTRY REPS ARRIVE
DENVER ON THURSDAY, APRIL 27 SO THAT VISITS TO NCA
HEADQUARTERS AND MONFORT CAN BE ARRANGED FOR FRIDAY,
APRIL 28. MIDDAUGH ALSO RECOMMENDS THAT TEAM VISIT SAN
FRANCISCO (WESTERN MEAT PACKERS) INSTEAD OF SAN ANTONIO.

5. WE WOULD APPRECIATE ASAP INFORMATION ON PURPOSE OF
TEAM VISIT TO DENVER, ETC. WILL TEAM MERELY BE OBSERVING
OPERATIONS OR DOES IT HAVE OTHER OBJECTIVES IN MIND SUCH
AS EXPANDING LIST OF AUTHORIZED SUPPLIERS?

6. RE: DEFINITION OF HIGH QUALITY BEEF. WE CONTINUE TO
RECOMMEND THAT SUCH BEEF BE DEFINED AS U.S. CHOICE AND
PRIME EQUIVALENT. WE RECOGNIZE THAT TERM "HIGH QUALITY"
CAN HAVE MANY DEFINITIONS. HOWEVER, WE BELIEVE THAT
DEFINITION DISCUSSED IN TOKYO IN MARCH WAS SUFFICIENTLY
BROAD TO COVER APPARENT JAPANESE DESIRE TO ACCOMMODATE
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THEIR OCEANIA SUPPLIERS AS WELL AS U.S. WHILE DEFINITION
B REFTEL WOULD SPECIFY THAT THE PREMIUM CUTS FROM A
CARCASS BE CONSIDERED HIGH-QUALITY, THERE WOULD BE NO
SPECIFICATION AS TO THE CARCASS THE CUTS CAME FROM. FOR
EXAMPLE, TENDERLOIN FROM A CULL COW WOULD BE CONSIDERED
HIGH QUALITY. THIS WOULD NOT BE ACCEPTABLE TO U.S.
WHILE DEFINITION (A) INTERESTING, CERTIFICATION IMPOSSIBLE
TO ADMINISTER. CHRISTOPHER

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